

Harper Adams University Catering Department

Fairtrade Policy

Purpose

The aim of the policy is to show our commitment to selling, using and promoting Fairtrade products and to set out our areas for focus.

Background

Fairtrade focuses on better pay for farmers as well as more power for the farmers to invest in different schemes such as clean water or education. The vision of Fairtrade is “a world in which all producers can enjoy secure and sustainable livelihoods, fulfil their potential and decide on their future” (Fairtrade Foundation, 2021).

Fairtrade sets social, economic and environmental standards for the workers, farmers and companies. They check that the standards have been met by all parties involved in a product’s supply chain and licence the use of the Fairtrade mark. If all ingredients that can be Fairtrade in a product are, the product can carry the Fairtrade mark which communicates this information to the consumer.

Scope

This policy forms part of the catering department’s sustainability policy.

The policy covers all catering outlets, as listed below, and hospitality (excluding vending machines and student’s union) ...

- Graze Café
- Kaldi Café
- Costa Café
- Feed Store
- QMH Dining room

Sale of Fairtrade Products

- Offering Fairtrade products in all of our catering outlets
- Increase the number of Fairtrade products in the Graze Café and Feed Store
- Develop the Kaldi Café as our ‘Fairtrade Café’ with a focus on Fairtrade products
 - Continue to use Fairtrade coffee in our drinks
 - Continue to sell Fairtrade chocolate, cake and juice products
 - Introduce new Fairtrade products

Hospitality

- Ensuring Fairtrade tea & coffee is used for all hospitality events across campus
- Serving Fairtrade tea & coffee as part of formal dinners and events
- Using Fairtrade products in catering where possible e.g. bananas, chocolate, sugar

Promotion

- Raising awareness of the issues of Fairtrade
- Promoting the Fairtrade products sold in the outlets on social media, website and in outlets
- Taking part in Fairtrade Fortnight

Approval & Review

The policy will be reviewed annually by the catering department, sustainability department and reported to senior management team.

Authorised...

Name	Position	Date
Jo Horsburgh	Chief Operating Officer	28 th June 2023
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David Nuttall	Head of Catering & Retail	28 th June 2023
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