



Harper Adams
University

Professional and Career Development Services

INTRODUCTION TO AGRICULTURE

This course has been designed for delegates at all levels; including professionals whose client portfolio includes agri-businesses. It is ideal for individuals who are beginning to work in the agri-industries or for those who wish to increase their understanding of the sector. *This course can be tailor-made for a specific company.*

On completing this course, delegates will gain an understanding of the major farming issues and an awareness of the needs and practices of agriculture. And will achieve a better understanding of their clients, resulting in a greater level of mutual respect and client satisfaction.

Topics include:

- Cropping calendar and Crop rotations
- Agri-Environment and Conservation
- Arable crops
- Grassland and forage crops
- Non-food crops
- Dairy, beef, sheep, pig and poultry production
- Farm business analysis
- Farming and farm practice

The course is delivered over 2 days at Harper Adams University in Shropshire; the UK's leading agricultural university with academic excellence across the sector and a long tradition of working closely with rural businesses. The course is non-residential and the cost is £300 including lunch and beverages. If required, accommodation can be arranged in local hotels, a mini-bus service will be available to and from hotels at no charge.

For more information contact the Course Manager Nigel Hill nhill@harper-adams.ac.uk