



# Tackling farm crime: farmer behaviour and crime prevention decision making

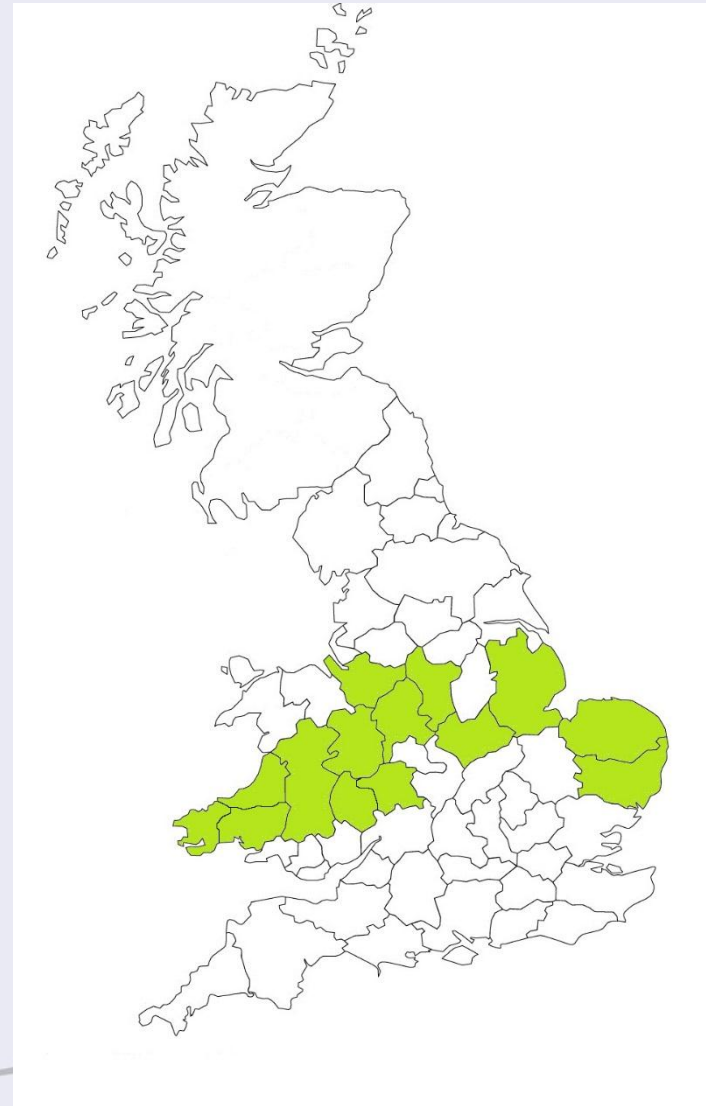
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# What am I doing?

## Counties (West to East)

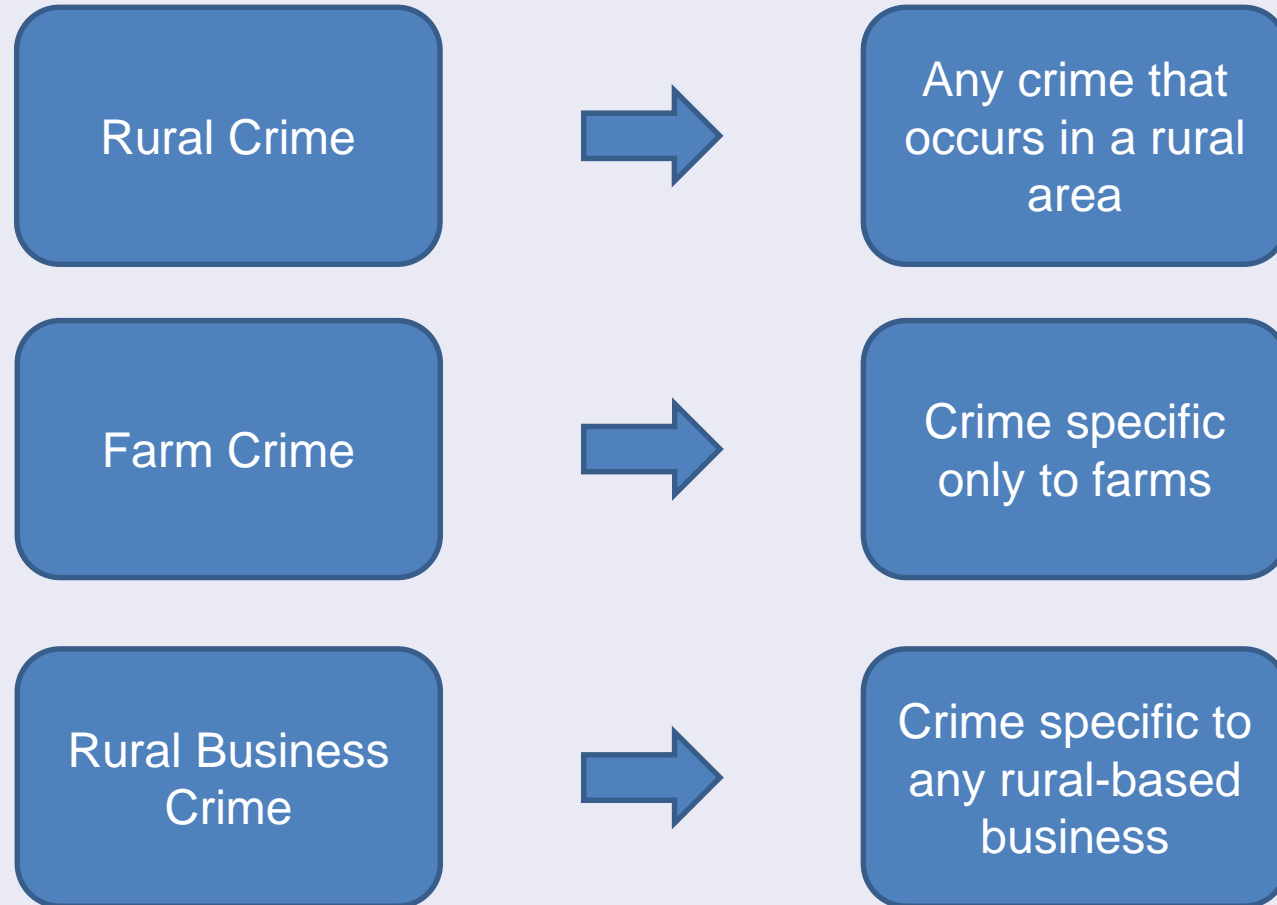
1. Pembrokeshire
2. Carmarthenshire
3. Ceredigion
4. Powys
5. Shropshire
6. Herefordshire
7. Worcestershire
8. Cheshire
9. Staffordshire
10. Derbyshire
11. Leicestershire
12. Lincolnshire
13. Norfolk
14. Suffolk



# Methodology

- Farmer Survey across England and Wales  
<https://www.survey.bris.ac.uk/harper-adams/farmcrimeew>
- Farmer Focus Groups
- One-to-One Interviews

# Defining 'Rural Crime'



# Behavioural Economics in Crime Prevention

- Addresses the issues faced by police forces in the 21<sup>st</sup> century
- Enables farmers to be proactive about crime prevention
- Creating the appropriate decision-making framework
- Aim is to make the use of **relevant** on-farm security measures more acceptable

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Thank you for your time.

Any questions?