

Counterfeit pesticides - the organised crime dimension in the countryside

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“Pesticides are among the most regulated products in the world. However, in recent years, more and more counterfeit and illicit pesticides have been seized all over Europe. These pesticide products are finding their way into the European agricultural system with increasing regularity”.

(Europol & The Office for Harmonization in the Internal Market, 2012)

Counting the cost of Counterfeit Pesticides

Economic

Environmental

Human

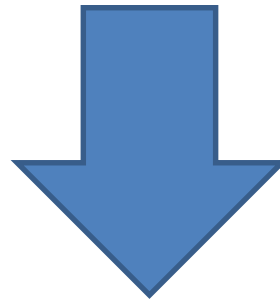
Time for a fresh approach?

Industry derived studies:

- generally ad-hoc in design
- unsubstantiated opinion treated as fact
- unreliable basis for policy formulation

The case for a 'blended' approach

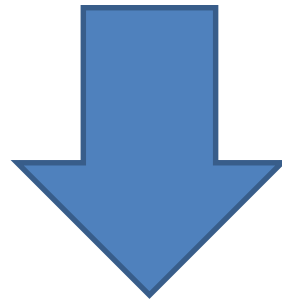
Multiple sources to develop the
'richer picture'



Mixed-methods study

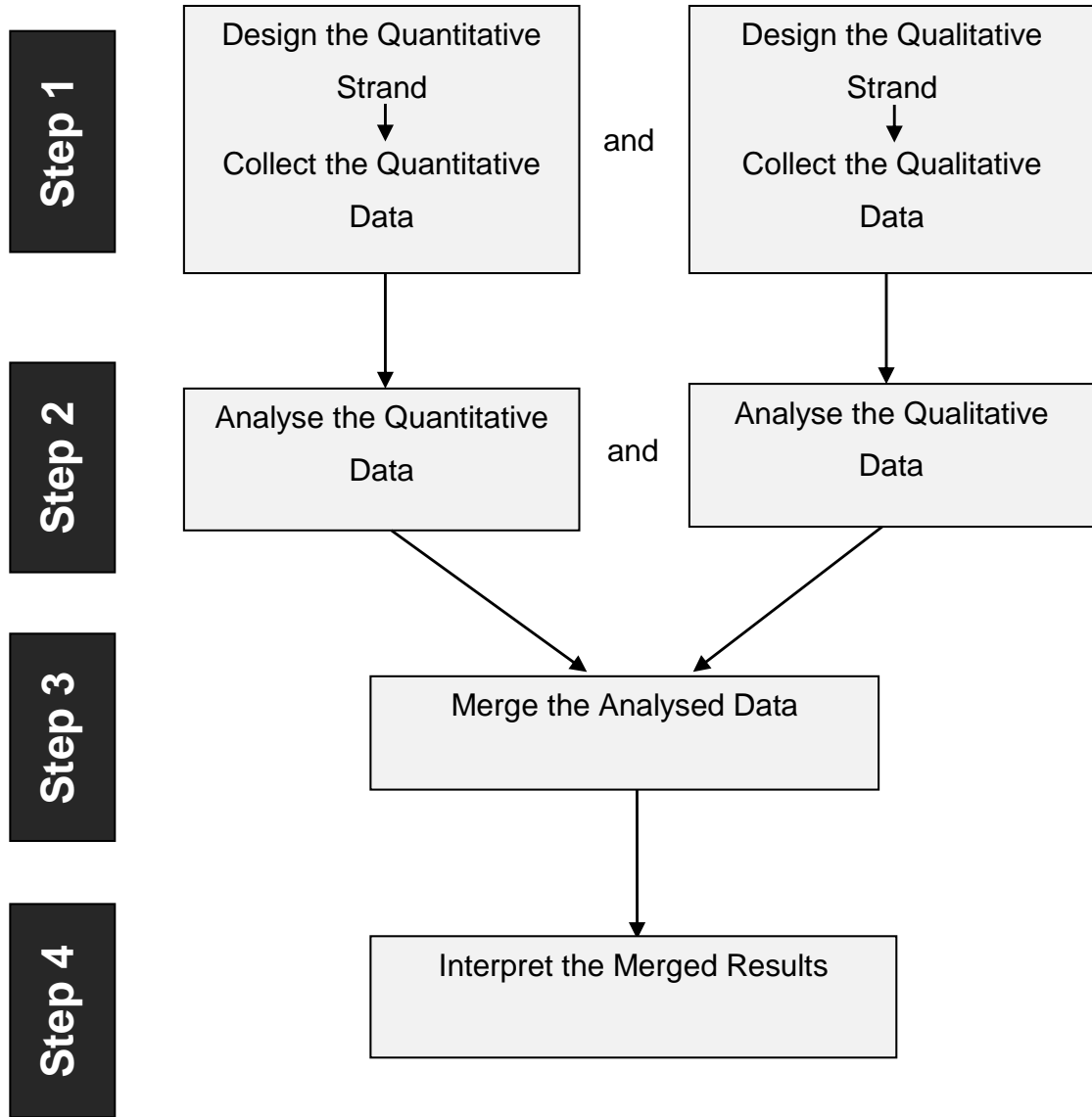
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Convergent parallel design

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Study interpretation

We have understood the **Mechanics**

But.....

Failed to appreciate the **Dynamics**

Study interpretation

Dynamics

- Diverse profile of the pesticide market
- Response of the legitimate trade
- Narrow focus of rural policing

Where next?

Partnership working to:

Disrupt the dynamic



Raise the risk to the counterfeiting OCG